



Royal Family KIDS' CAMPS™

Creating positive memories for children who've been abused, abandoned and neglected



2009 Annual Report

Our goal: to make a lasting difference in the lives of children, ages 7-11, who have been abused, abandoned and neglected. Royal Family Kids' Camps offer them a week filled with fun, love, positive memories, attention and care. The impact has proven profound.

Too tragic to be good for anything

She never thought the horror story of her early life would be a *good* thing.

Zapphire Hartley just did her best to get through her years “in the system,” and Royal Family Kids’ Camps helped.

“The last night, at chapel, we sang this song, *I Will Change your Name*,” Zapphire says. “I understood that I was not an outcast, and I need not be afraid ... I asked God to change *my* name, and He did.”

Today, a grown-up, Zapphire has returned to Royal Family Kids’ Camps as a Counselor. She shares her story with other children who’ve been abused, abandoned and neglected ... and the fact that she’s been in their shoes gives her an instant connection with the kids we serve.

Last summer, a little boy asked her to sign the inside of his camouflage hat and explained:

“When I turn 18, I’m going in the Marines.



Whenever I feel like giving up, I’m going to look at your name in that hat and know: if you can get through life as a foster kid, then so can I.”

Zapphire was overwhelmed to realize that the harrowing tale of her own childhood had become an inspiration to another child in those same sad circumstances. Then she realized, Royal Family Kids’ Camps had come to mean something to him, too, for he went on:

“Then when I get out of the Marines, I’m coming back to this camp to be a Counselor.”

With your help, we’ll be here, waiting for him.

A personal word from Founders Wayne and Diane Tesch

Dear Friend,

You can see in Zapphire’s life — and the life of the little boy who asked for her autograph — what a huge difference you’re making in the lives of children who have been abused, abandoned and neglected.

Because of your generous partnership, in 2009:

- 6,700 children built memories to last a lifetime — and 41* former campers like Zapphire returned to volunteer as Counselors.
- 37 states and 9 international countries hosted camps.
- 8,492 volunteers (U.S. only) gave 1,167,367 hours of their time and talent to show unconditional love and support to “our kids.”
- Our Social Capital (*which is a calculated value used by the U.S. government to determine the worth of volunteers’ time for grant purposes*) totaled \$23,639,182.

For 8,492 volunteers to donate 1,167,367 hours of their lives to deserving children is truly remarkable — there’s no way we could even begin to compensate our volunteers for this ... except for the realization that by God’s generosity, your love and compassion are bringing new hope, and a new chance at a better life, to children who have been living in hopelessness.

Thank you to every Counselor, Camp Director, Volunteer, Nurse, Grandma, Grandpa, Activities Director, Staff Member, and generous individuals and churches who have helped make this possible for these precious young children! What a wonderful blessing.

**This statistic was available at time of printing.*

Wayne & Diane Tesch

ROYAL FAMILY KIDS' CAMPS

Creating positive memories for abused children

Total Campers served since 1985	60,000
Number of 2009 camps	165
Number of states represented	37
Number of international countries	9
Number of 2009 campers	6,700
Number of 2009 Volunteers	8,492
Number of 2009 volunteer hours	1,167,367

IN 2010 ...

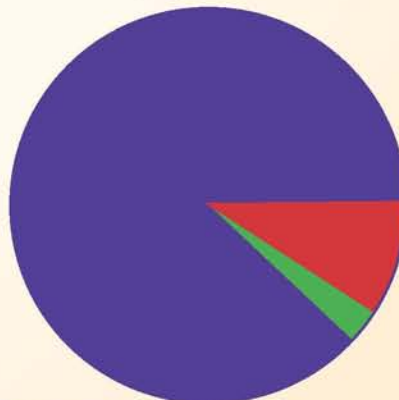
- NEW *Royal Friends Clubs* Mentoring Program — our school-year mentoring program for our campers, as a service to foster kids from "camp-to-camp."
- NEW camps slated for California, Colorado, Illinois, Nebraska, Oregon, Washington, and Wyoming; a camp is being established in New Zealand as well.
- International camps in Australia, Chile, Japan, Kenya, Peru, Philippines, Singapore, and South Africa.

2009 Financial Report

Total Revenue:	\$1,558,873
Social Capital:	\$23,639,182*

(*This value is used by the US Government for quantifying the worth of volunteers' time to an organization and determining grant calculations. It's computed by multiplying 1,167,367 total volunteer hours in 2009 by the IRS volunteer services rate of \$20.25 per hour. Information taken from The Independent Sector Survey.)

Expenses:	Amount	Percentage
Program:	\$1,318,463	84%
Administration:	\$206,506	12%
Fundraising:	\$63,540	4%
Total Expenses	\$1,588,509	100%
Year ending net assets	\$394,528	



Board of Directors

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 Bill Knight
 Phil McCrea
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 Wayne Tesch
 Johanna Townsend
 Ken Wayman





OUR PURPOSE

Royal Family Kids' Camps exists to birth, train and support camps for abused children.



MISSION STATEMENT

Our mission is to create positive memories for children ages 7-11, in a one-week camping setting.



VISION STATEMENT

To see 100,000 kids in foster care served by Royal Family Kids' Camps each year.

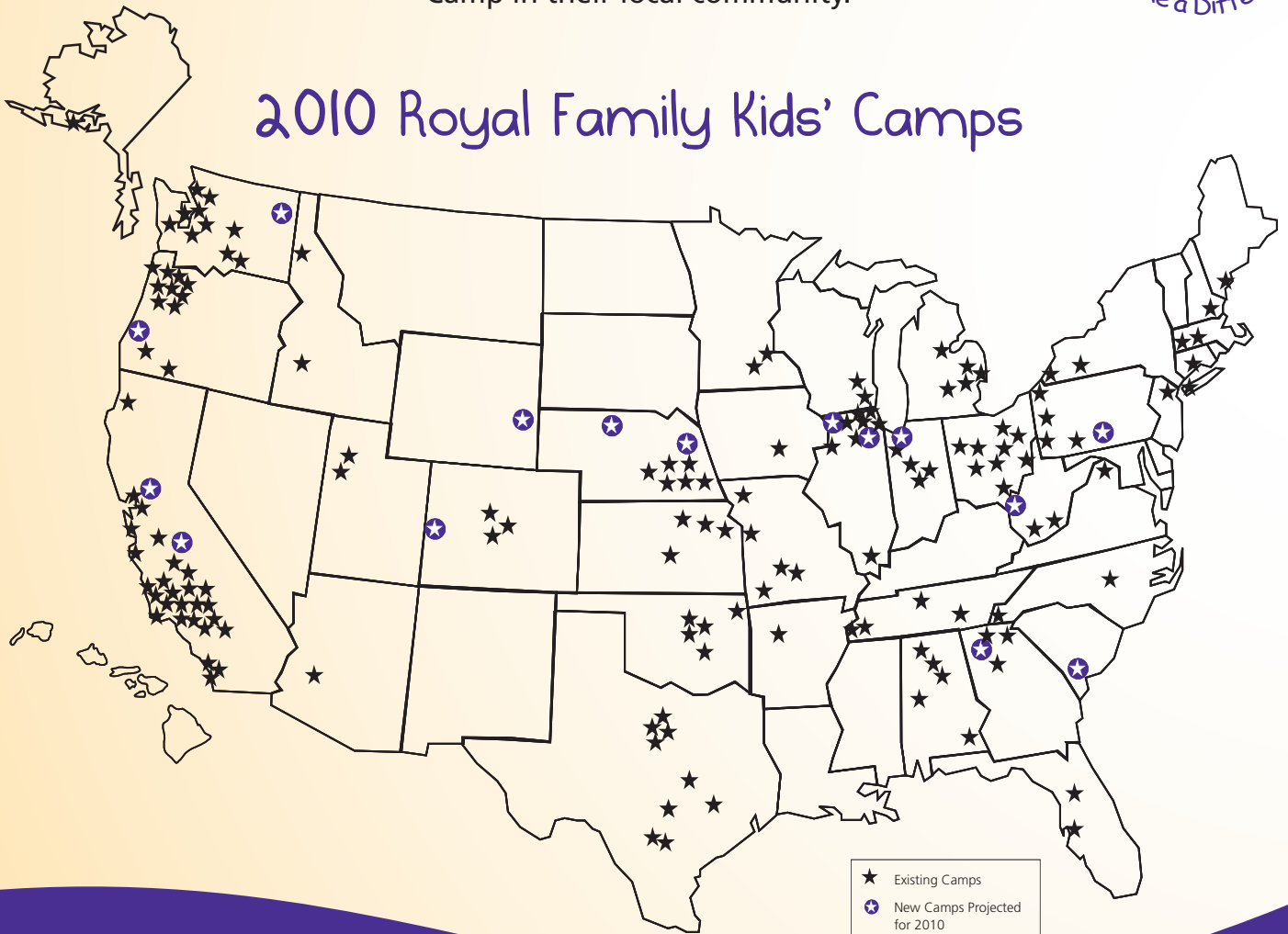


OUR STRATEGY

To mobilize local churches to sponsor a one-week Camp in their local community.



2010 Royal Family Kids' Camps



Royal Family Kids' Camps
 3000 W. MacArthur Blvd, Suite 412
 Santa Ana, CA 92704
 Phone: (714) 438-2494
www.RFKC.org